



“Everything begins with an Idea”
– Earl Nightengale



eNewsletter VOL-3
October to December 2018



SBI Youth for India ▶

SBI Youth for India Fellowship October cohort valediction was held on Nov 2, 2018 at SBILD Noida. Dr Pushendra Rai, Director SBI, was the Chief Guest and Ms Karnam Malleswari, Olympic medallist, was the guest of honour. All the fellows were felicitated for having successfully completed their 13 months journey and for bringing positive change to the communities with which they were associated.

“ Service Beyond Banking ”

News Digest :



1. Green CSMT under #LiveTwice: Be an Organ Donor Campaign



2. Centre of Excellence for PwDs Training



3. Sickle Cell Anaemia Awareness Drive in the villages of M.P, India



4. Environment & Sustainability: Bhootgarhi Clean-Up drive under the project SBI Corbett



5. SBI Foundation's participation in SBI Green Marathon 2018



SBI Green Marathon ►

SBI Foundation's participation in SBI Green Marathon Hyderabad, Mumbai, Trivandrum, Bangalore, Guwahati.



SBI Darpan ►

a. Under project #SBI Darpan, an awareness workshop on 'Sickle Cell Anaemia' was conducted with ASHA workers in presence of the Chief Guest Dr. Chanderjeet (Nodal Leprosy Officer) and Dr. Hitesh (Childcare specialist). This workshop was aimed at helping ASHA workers in the detection of "Sickle Cell Anaemia" in patients.



b. To raise the awareness about Sickle cell Anaemia in the villages 'Kalikundi' & 'Dahariya' of M.P State, our partner NGO Synergy Sansthan conducted an #awareness drive to encourage the locals especially pregnant women for health check-ups and shared the necessary information with them.

c. Under project #SBI Darpan, Sickle Cell Anaemia health check-up was conducted in village Mandvi, Zhirniya District, M.P on 26th Dec. 2018. During the screening, 15 persons (out of 36) were identified as positive and the required medical assistance was provided to all the detected ones.

SBI Corbett ►

a. Throwing garbage anywhere creates an unhealthy surrounding for the living. In the Bhootgarhi Clean-Up drive, our NGO partner Waste Warriors Corbett collected 70 Kgs of trash with the support of Corbett Tiger Reserve and Ramnagar Forest Division. #Cleanliness is very necessary for our good health.



b. Under the project #SBI Corbett, various activities on waste management are conducted for school children of village Dhikuli, Ramnagar, Uttarakhand to make sure that all of them learn the fundamentals of waste management. This project has been implemented in 37 villages near Corbett area of Uttarakhand in partnership with Waste Warriors and the support of local groups for implementation of solid waste management solutions on a local level with community support by collecting a user fee on a regular basis to ensure sustainability of having proper waste management system.

Flagship Program

Centre of Excellence for PwDs ►

1. In the month of November, Centre of Excellence for PwDs, conducted a 5-day inclusive programme on “MS Applications with JAWS”, for trainers and employees with visual impairment of Union Bank of India at UBI Staff Training Centre, Lucknow.



2. Centre of Excellence for Persons with Disabilities conducted Phase II program on Finacle with JAWS for Union Bank of India employees with visual impairment at UBI STC, Lucknow from 03/12/18 to 07/12/18.



Youth for India ►

1. SBI YFI 17-18 fellow Sanjana Yadav received V-Awards by UN Volunteers for her fellowship work. During fellowship, she worked in education thematic area focusing on gender equality.



2. SBI YFI Fellow Aubrey received 'Recognition of Innovation towards Social Change' Award by Womanity Foundation for his fellowship work with Youth for India program.



SBI Gram Seva ►

Community Information Centers (CICs) have become operational in all the 50 remote villages under SBI-Gram Seva' project. These centres provide information on Government schemes, job opportunities, crop prices, photocopy facility, etc saving valuable time for the villagers who earlier had to visit far away towns for these facilities.



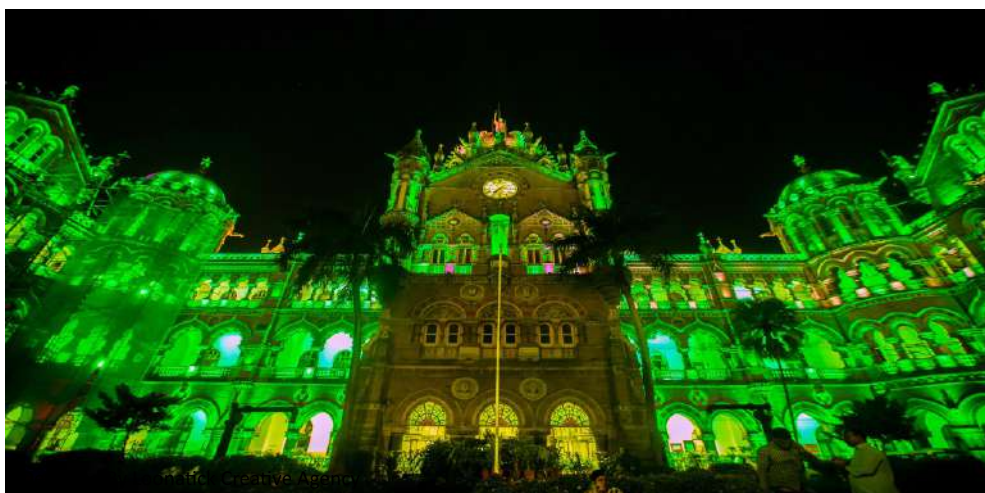
Social Media Communication: ►



a. Launch of #LiveTwice Campaign: To raise the awareness about Organ Donation in public and in-turn urge them to consider signing up for Organ Donation online. Campaign Duration – 27th November 2018 to 26th January 2019 Website for Registration: www.sbif.organdonor.in Our National Helpline Number (Toll Free): 1800 103 7100 Total number of registration in a month- 300

b. #LiveTwice Campaign: To highlight the cause of organ donation, the iconic century-old CSMT railway station (UNESCO World Heritage Site) in Mumbai, was illuminated in bright green on National Organ Donation Day, 27th Nov 2018.

Campaign:
#LiveTwice
 Be an Organ Donor



For more information, visit
www.sbifoundation.in



Office Location:
 6th Floor, Air India Building,
 Nariman Point, Mumbai-400021

For any queries, kindly reach us at



022-22870936



coo.sbifoundation@sbi.co.in

